



## PIZZAEXPRESS LAUNCHES ONLINE CLICK AND COLLECT SERVICE

20/10/2011 - 00:00

**Restaurant chain PizzaExpress is launching an online click and collect service in all of its restaurants across the UK.**

Using technology from orderTalk, the new service allows customers to place orders and pay for them online for same-day collection. This eliminates the need to call the restaurant and gives customers control over the method of payment. Customers can customise their pizzas, retrieve past orders, set collection times and include any special instructions. Nick Dodd, head of applications at PizzaExpress said: "This is a very exciting time for the business. We have spent some time searching for the right partner to deliver an on-line takeaway solution. Our restaurants have been very impressed with the simplicity of the solution, and customer feedback has been enormously encouraging."

Written by [Admin](#)