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orderTalk.com Appoints New Senior Vice President of Business Development

FLOWER MOUND, Texas (November 9, 2016) – [orderTalk, Inc.](http://orderTalk.com), the leading provider of on-demand software and service solutions to the restaurant industry for online ordering, has appointed Lisa Recoussine as Senior Vice President of Business Development.

In her new position, Recoussine is responsible for new business development and outreach as well as working closely with existing orderTalk clients to maximize profits and increase efficiencies.

Recoussine brings nearly 25 years of experience in restaurant business development and client support to orderTalk. Prior to joining the company, she was vice president of client services for The Nielsen Company, a performance management company, where she supported restaurants in measuring the effectiveness of their advertising. Previously, she was vice president of sales for Fishbowl, a provider of data and analytics solutions to the restaurant industry.

“Lisa has a passion for the restaurant industry and a background that will serve her well with our company as we continue to expand,” said Patrick Eldon, CEO of orderTalk. “Her knowledge of consumer trends and experience with data and analytics solutions is a tremendous asset to us as we maximize our partner channel relationships.”

Recoussine holds a B.S. in Political Science from Old Dominion University in Norfolk, Va.

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About orderTalk

Since 1999, [orderTalk, Inc.](http://orderTalk.com) has provided the restaurant industry with online ordering solutions including remote ordering, mobile applications and social media applications. As the leading provider of on-demand software and solutions, orderTalk provides exceptional service designed to decrease overhead, maintain customer loyalty and increase order frequency and check average.