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### New Report Finds That Millennials Prefer to Order Food Online
*orderTalk, Inc. report points to Millennials low tolerance for poor performing restaurant online ordering systems*

FLOWER MOUND, Texas (August 14, 2017) – orderTalk, Inc., a leading provider of online ordering systems for restaurants, has released a research report on Millennials and their tech-savvy food ordering habits and views. The report reveals that 79 percent of Millennials (ages 18-34) have ordered takeout via a website or app, which is 29 percent more than the older U.S. adult population (ages 45+).

"While we know that Millennials have grown up with technology and are naturally inclined to use it regularly, the survey results shed light on the level of frustration they feel for lagging restaurant online ordering technology," said orderTalk CEO Partick Eldon. "This information is something restaurants shouldn't ignore when evaluating their current online ordering systems."

To support this, the survey statistics revealed that Millennials are 26 percent more likely to wish it were easier to order takeout digitally than Americans ages 45 and older (70% versus 44%). The study also reported that 69 percent of Millennials who have ordered takeout digitally have abandoned a digital order, and the most common reason was because the website/app was not functioning properly (35%).

"Online food ordering has become a way of life," noted Eldon. "However, merely having an online ordering presence isn't enough today. Restaurants must offer customers a brand-integrated, easy-to-use online ordering platform that works seamlessly to meet a discerning consumer demand."

The research report is the result of a 2017 online survey conducted on behalf of orderTalk by Harris Poll among 2,246 U.S adults.

A wide-ranging analysis of the survey results can be found by downloading the full 2017 orderTalk Online Ordering Usage Report at: http://www.ordertalk.com/report2017/

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**About orderTalk, Inc**.

orderTalk, Inc. is the original provider of online ordering systems for restaurants worldwide offering expedient, dependable and secure online ordering systems. Since 1998, the company has utilized proprietary remote ordering software as well as mobile and social media applications to meet the expanding needs of the restaurant industry. orderTalk's sophisticated food ordering systems and software solutions are designed to leverage business growth through stronger sales, higher check averages, decreased overhead costs and a higher customer satisfaction level.  For more information, visit orderTalk.com.

**Survey Methodology**
This survey was conducted online within the United States by Harris Poll on behalf of orderTalk from April 25-27, 2017 among 2,246 U.S. adults ages 18 and older. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables, please contact Samantha Van Nuys at 954.776.1999 ext. 115.