



**FOR IMMEDIATE RELEASE**

Media Contact:  
Pierson Grant Public Relations  
(954) 776-1999  
Samantha Van Nuys, x115  
[svannuys@piersongrant.com](mailto:svannuys@piersongrant.com)  
Kimberly Rodriguez, x257  
[krodriguez@piersongrant.com](mailto:krodriguez@piersongrant.com)

**orderTalk, Inc. Donates Funding to Girlstart STEM Educational Programs**  
*Online ordering software company supports young female students  
with an interest in technology*

FLOWER MOUND, Texas (June 27, 2017) – In an effort to continue to support programs that encourage girls at an early age to embrace STEM related subjects in school and to embolden them to pursue careers in technology, [orderTalk, Inc.](#), a leading provider of online ordering systems for restaurants, has donated \$5,000 to select [Girlstart](#) summer camps and after school programs nationwide.

“As the CEO for a progressive online ordering company that develops food ordering systems for restaurants, the demand for innovative solutions is exploding, and with it the need for qualified and talented employees,” said orderTalk CEO Patrick Eldon. “We need to recalibrate the gender imbalance in the computer programming and software development industries and the best way to do that is to continue to support, encourage and inspire students at a young age.”

[Girlstart](#)’s mission is to increase girls’ interest and engagement in STEM through innovative, nationally-recognized informal STEM education programs. orderTalk’s donation will fund three Girlstart–sponsored weeklong summer STEM camps, helping to offset the cost of STEM supplies and materials and support the professional development of pre-service teachers. The selected STEM camps, which are in Sunnyvale, Calif., Bellevue, Wash. and Elgin, Ill., are for girls in fourth to eighth grade in high-need communities. Camps feature intensive technology components, such as app development and video game development. All of the Girlstart summer campers at these locations are able to participate in summer programs at no cost.

“We want to support the process of discovery among young girls and demonstrate that STEM topics are admirable and exhilarating subjects, deserving of their attention,” noted Eldon. “Learning should be fun and STEM subjects, when taught with passion, are stimulating and engaging.”

Recent surveys indicate that while girls show an increased interest in STEM subjects at age 11, they begin to lose interest in these same subjects between the ages of 13 and 17 years of age. Programs such as those offered by Girlstart are intended to be highly interactive, thought-provoking and engaging to help spark and sustain girls’ interest through the transitional high-school years and into college and beyond.

“Currently, only 18 percent of computer science degrees and 24 percent of STEM jobs are held by women,” said Girlstart Deputy Director, Julie Shannan. “We can’t continue to ignore the fact that the technology industry is growing faster than any other industry, yet evidence suggests that interest in technology-related careers by females is stalling. Girlstart programs strive to reverse this trend by captivating girls early on in their educational path.”

This fall, orderTalk’s donation also will fund two weekly Girlstart STEM after-school programs in Texas at high-need elementary schools in Grand Prairie and Irving. The programs engage fourth and fifth grade girls in hands-on STEM activities based upon their school’s curriculum.

# # #

### **About orderTalk**

[orderTalk, Inc.](http://www.orderTalk.com) is the original provider of online ordering systems for restaurants worldwide offering expedient, dependable and secure online ordering software solutions. Since 1998, the company has utilized proprietary remote ordering software as well as mobile and social media applications to meet the expanding needs of the restaurant industry. orderTalk’s sophisticated food ordering systems and software solutions are designed to leverage business growth through stronger sales, higher check averages, decreased overhead costs and a higher customer satisfaction level. For more information, visit [www.orderTalk.com](http://www.orderTalk.com).

### **About Girlstart**

Girlstart, founded in Austin in 1997, is the only community-based informal STEM education nonprofit in the nation specifically dedicated to empowering and equipping girls in STEM, through year-round programming that promotes girls’ early engagement and academic success in STEM, encourages girls’ aspirations and persistence in STEM education and careers, and incubates a talented and diverse STEM workforce. Its innovative, nationally-recognized programs include after-school and summer camps for students, professional development for teachers, and community and online STEM education outreach programs. Girlstart cultivates a culture where risk is rewarded, curiosity is encouraged, and creativity is expected. As a result, Girlstart girls are connected, brave, and resilient. Girlstart makes girls more successful, and inspires them to take on the world’s greatest challenges.