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**orderTalk, Inc. Donates Funding to a Girlstart Summer Camp in Sunnyvale**  
*Online ordering software company supports STEM programs for young female students*

SUNNYVALE, Calif. (June 28, 2017) – [orderTalk, Inc.](#), a leading provider of online ordering systems for restaurants, has donated \$1,000 to a [Girlstart](#) STEM-focused educational summer camp for young girls in Sunnyvale designed to foster a life-long passion for STEM related subjects and career paths.

“As a company on the cutting-edge of digital software design and application, we recognize the need to invest in future generations of creative talent,” said orderTalk CEO Patrick Eldon. “There is a gender imbalance within our industry and we need to find better ways to connect girls with STEM subjects at an early age and in a meaningful and lasting way.”

Girlstart’s mission is to increase girls’ interest and engagement in STEM through innovative, nationally-recognized informal STEM education programs. The weeklong Sunnyvale summer camp will reach fourth to eighth grade girls through a partnership with Lakewood Elementary School. The camp will feature intensive technology components, such as app development and video game development.

“This is an exciting partnership for orderTalk because we are helping to build momentum at a grass-roots level for subjects that we, like Girlstart, are tremendously passionate about,” noted Eldon. We want to support the process of discovery among young girls and demonstrate that STEM topics are admirable and exhilarating subjects, deserving of their attention.”

orderTalk’s donation will help offset the cost of supplies, materials and support the professional development of pre-service teachers. All Girlstart Sunnyvale summer campers will be able to participate in summer programs at no cost.

“Currently, only 18 percent of computer science degrees and 24 percent of STEM jobs are held by women,” said Girlstart Deputy Director, Julie Shannan. “We can’t continue to ignore the fact that the technology industry is growing faster than any other industry, yet evidence suggests that interest in technology-related careers by females is stalling. Girlstart programs strive to reverse this trend by captivating girls early on in their educational path.”

In addition to the Sunnyvale donation, orderTalk will provide an additional \$4,000 in funding to various in-need Girlstart summer camps and after school programs across the U.S.

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### **About orderTalk**

[orderTalk, Inc.](http://www.orderTalk.com) is the original provider of online ordering systems for restaurants worldwide offering expedient, dependable and secure online ordering software solutions. Since 1998, the company has utilized proprietary remote ordering software as well as mobile and social media applications to meet the expanding needs of the restaurant industry. orderTalk's sophisticated food ordering systems and software solutions are designed to leverage business growth through stronger sales, higher check averages, decreased overhead costs and a higher customer satisfaction level. For more information, visit [www.orderTalk.com](http://www.orderTalk.com).

### **About Girlstart**

Girlstart, founded in Austin in 1997, is the only community-based informal STEM education nonprofit in the nation specifically dedicated to empowering and equipping girls in STEM, through year-round programming that promotes girls' early engagement and academic success in STEM, encourages girls' aspirations and persistence in STEM education and careers, and incubates a talented and diverse STEM workforce. Its innovative, nationally-recognized programs include after-school and summer camps for students, professional development for teachers, and community and online STEM education outreach programs. Girlstart cultivates a culture where risk is rewarded, curiosity is encouraged, and creativity is expected. As a result, Girlstart girls are connected, brave, and resilient. Girlstart makes girls more successful, and inspires them to take on the world's greatest challenges.